



20 May 2020, Crown Palladium

2021 FLEET EXCELLENCE AWARDS

Award Sponsor Opportunities



The Australasian Fleet Management Association supports innovation and excellence in Fleet Management. AFMA Fleet Excellence Awards seek to identify advances in best practice in Fleet Management and to bring these to the attention of its members and the industry.

Now in their 23rd year, the awards have recognised new approaches and applications that have produced substantial reductions in costs, lowered emissions and improved safety outcomes.

Drawing attention to advances in fleet management techniques, the application of technology, fleet safety and raising awareness of the fleets' impact on the environment, the Awards have inspired many to begin their own voyage towards best practice.

Here are the Awards Sponsor Opportunities:

Fleet Manager of the Year Award Sponsor

Fleet Manager of The Year Award Sponsor **SOLD** **\$15,000 +GST**
Fleet Manager of The Year Award Sponsor **\$15,000 +GST**

To be considered for the Fleet Manager of the Year Award, the **individual** must demonstrate:

- ❖ Innovative and creative Fleet Management strategy
- ❖ Improvements to efficiency and/or financial performance
- ❖ Measurable outcomes from implementation with supporting data

Sponsorship Benefits

1. 4 x Two Day Conference Passes valued over \$8,080
2. Reserved table of 10 at the Conference Networking Dinner, valued at \$2,750
3. Alignment with peak industry body and these prestigious Awards
4. Supporting an Award that aligns with your organisation's goals
5. Assisting the transfer of fleet excellence
6. Presentation of the Award by your executive at the Awards presentation dinner
7. Your banner can be displayed during the Award presentation (sponsor to provide)
8. Company Brand included on:
 - Website pages relating to the Awards
 - Communications promoting the Awards
 - Award Trophy
9. Post event press releases and articles produced to highlight the achievements of the winner post Awards night
10. Post event videos highlighting the Award winner
11. Post event case studies to assist knowledge transfer
12. Option to participate in the Sponsor and Exhibitor e-Brochure. In order to participate content/artwork must be provided within 7 days from sign-up and no later than 31st of March 2021. The exhibitor e-Mag will be published on the 1st February with the content available and continue to be updated with new content on weekly basis until 31 March 2021

Fleet Safety Award Sponsor

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Fleet Safety Award Sponsor

SOLD

\$12,000 +GST
\$12,000 +GST

To be considered for the Fleet Safety Award, the **organisation** must demonstrate:

- ❖ Innovative and creative Fleet Management strategy for improving fleet safety outcomes
- ❖ Reduction in the number of crashes/injuries/insurance claims/etc.
- ❖ Measurable outcomes from implementation with supporting data
- ❖ Positive financial outcomes for the organisation from improvement of fleet safety policy
- ❖ Future planning strategies

Sponsorship Benefits

1. 3 x Two Day Conference Passes valued up to \$6,060
2. Reserved table of 10 at the Conference Networking Dinner, valued at \$2,750
3. Alignment with peak industry body and these prestigious Awards
4. Supporting an Award that aligns with your organisation's goals
5. Assisting the transfer of fleet excellence
6. Presentation of the Award by your executive at the Awards presentation dinner
7. Your banner can be displayed during the Award presentation (sponsor to provide)
8. Company Brand included on:
 - Website pages relating to the Awards
 - Communications promoting the Awards
 - Award Trophy
9. Post event press releases and articles produced to highlight the achievements of the winner post Awards night
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Fleet Environment Award Sponsor

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SOLD

\$12,000 +GST
\$12,000 +GST

To be considered for the Fleet Environment Award, the **organisation** must demonstrate:

- ❖ Innovative and creative Fleet Management strategy for improving environmental performance and reducing carbon footprint
- ❖ Reductions in emissions and environmental impact and/or financial performance
- ❖ Measurable outcomes from implementation with supporting data
- ❖ Future planning strategies

Sponsorship Benefits

1. 3 x Two Day Conference Passes valued up to \$6,600
2. Reserved table of 10 at the Conference Networking Dinner, valued at \$2,750
3. Alignment with peak industry body and these prestigious Awards
4. Supporting an Award that aligns with your organisation's goals
5. Assisting the transfer of fleet excellence
6. Presentation of the Award by your executive at the Awards presentation dinner
7. Your banner can be displayed during the at Award presentation (sponsor to provide)
8. Company Brand included on:
 - Website pages relating to the Awards
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Awards Sponsor Booking Form



Please indicate your preferred Sponsor Package/s, you will be contacted within two business days to confirm your package and an invoice will be sent for a 40% non-refundable deposit or full price, based on your preference. **For more information, please call Monalisa Marin on +61 3 9866 6056 or monalisa.marin@afma.org.au Final Amount due 29 March 2021.**

Awards Sponsorship Opportunities (Excl. GST)		
Fleet Manager of The Year Award Sponsor	\$15,000	SOLD
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Fleet Safety Award Sponsor	\$12,000	SOLD
Fleet Safety Award Sponsor	\$12,000	
Fleet Environment Award Sponsor	\$12,000	SOLD
Fleet Environment Award Sponsor	\$12,000	

Additional Delegate Options (SPONSOR'S EMPLOYEES ONLY)		No. of tickets required
Full Conference & Exhibition Access – 2 Days Attendance	\$600 per person plus GST	
Full Conference & Exhibition Access – 2 Day Attendance including Dinner	\$800 per person plus GST	

Acknowledgement of Terms & Conditions

I, _____ hereby acknowledge and understand the full terms and conditions for the Australasian Fleet Conference and Exhibition to be held on 20 and 21 May 2021.

Signature: _____

Date: _____

Sponsor Details

Name:	
Title:	
Organisation:	
Mailing Address:	
Email:	
Mobile:	Land Line: